

42nd SADC SUMMIT PUBLICATION 2022

If you choose only one publication to announce your achievements and products, it should be this one. The Summit publication offers you the whole of southern Africa, a regional market of 370 million people, and reaches top decision-makers throughout the 16 Member States of the Southern African Development Community (SADC). The publication provides an accessible update on regional integration and industrialisation, and other SADC activities toward Vision 2050.

The Southern African Research and Documentation Centre (SARDC) publishes this quality publication for the annual SADC Summit, and has been requested to do so for the next Summit of SADC Heads of State and Government to be hosted by Democratic Republic of Congo in August 2022. The publication is funded through advertising from governments and private sector, and is circulated in the region for the coming year in print and online. This continues to be an online reference which is accessible through the SADC website at www.sadc.int and the SARDC website at www.sardc.net

Direct circulation reaches Heads of State and Government, key ministers and senior officials, as well as private sector, key agencies, parliaments, media and public. Advertorial and advertising space is available to reach this target group in a half-page, full-page, or double page space. See booking form below.

As SADC marks 42 years since its formation in 1980, we extend to you a platform to feature as a partner in the journey toward regional development and prosperity. You are one of a limited number of potential advertisers selected for this purpose, and we urge you to act promptly to take up this opportunity. Your support is needed for this important initiative to share current developments in SADC and highlight the benefits and opportunities of regional integration, while profiling your institution in this regional market.

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This publication is produced for the 42nd SADC Summit of Heads of State and Government 2022, to be hosted by Democratic Republic of Congo. Summit normally takes place in August. This publication reaches top decision-makers in 16 Member States of SADC, including heads of state, government ministers and senior officials.

Terms and Conditions

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